



Digital Content Creator/Editor– Mississauga, ON.

This is a full-time, permanent position, based out of Mississauga, ON and reporting to the Technical and New Business Development Director. You will be responsible for, but not limited to, the design and development of a range of new digital training materials relevant to our industry. Your duties will include creating new graphics, developing/editing videos, and refreshing dated training content. The primary focus is to ensure digital training materials are relevant, attention seeking, and keeping up with current industry trends.

What makes a great ORKIN Digital Content Creator/Editor?

ORKIN Digital Content Creators play a fundamental role in keeping our employees engaged and up to date on training. To be successful with us means you likely possess the following qualities.

- You thrive in fast paced environments.
- Your ability to communicate clearly to a variety of stakeholders is unmatched.
- You have a knack for details; nothing gets past you!
- You are innovative, with a passion for creativity and continuous improvement.

What can you expect on a typical day as a Digital Content Creator/Editor?

ORKIN's Digital Content Creator completes a number of activities on a day-to-day basis. One thing is for sure, there is never a "typical" day with us, every day presents new opportunities to tackle. Your day may consist of

- Working closely with the Training & Development Manager and Stakeholders to advance our training to meet or exceed industry standards and mandated government legislation.
- Creation of digital content for training materials for all areas of the organization.
- Stay up to date on the latest trends and tools in digital training platforms and content creation and make recommendations for adoption and implementation.
- Write, edit, and review copy for various digital assets, ensuring accuracy, clarity, and consistency.
- Create digital training using images, audio, and video files to produce short videos, animations, podcasts, and voiceovers.
- Some travel and/or overtime may be required.
- Other duties as required.



What do you need to qualify?

To be considered for the Digital Content Creator/Editor role, we do have some requirements:

- Post graduate education in a related field.
- 2 years of direct work experience in graphic design or digital media.
- Hands on experience with video editing software including Davinci Resolve/ Adobe Premier Pro (or equivalent) and graphic design software including Adobe Photoshop/ Illustrator (or equivalent), experience with InDesign.
- Ability to train others.
- Excellent organizing, planning, and prioritizing skills.
- Excellent teamwork and team building skills.
- Able to build and maintain lasting relationships with corporate departments, key business partners, and customers.
- Strong problem identification and problem solving skills.
- Ability to effectively communicate both verbally and in writing.
- Ability to manage multiple projects under tight deadlines.
- Demonstrate creativity and attention to detail.
- High level of proficiency with Microsoft Office products.
- Positive attitude and strong work ethic.
- Outgoing nature with the ability to build and maintain relationships with colleagues.
- Able to conduct presentations, and meetings.
- Bilingualism is an asset.

ORKIN Incentives, What's in it for YOU?

- Competitive compensation package
 - Health, Dental, Vision, Life Insurance and dependent life insurance.
 - Defined Contribution Pension plan (after 2 years of full time employment)
 - Stock Purchasing Plan
 - Dependent tuition reimbursement program
 - Opportunities for advancement
 - Award winning training
 - Referral bonuses
- And more!

How to apply:

Please send your resume to Sean Rollo at SRollo@orkincanada.com

Orkin Canada is an equal opportunity employer and is committed to employment equity. Accommodations are available on request for candidates taking part in all aspects of the selection process.