

SMELL OUT PESTS

Pests are nosy creatures, particularly when it comes to investigating strong odours. Flies, rodents, cockroaches and ants will flock to virtually any smelly source and settle in for a quick bite. But their version of fast food has long-term business consequences, including health concerns and structural damage.

When it comes to scents, meet the foul foursome:



FLIES

These filthy fliers feed on substances like trash, sewage, rotting meat and even feces. After gobbling down on garbage, they fly to exposed human food and surfaces, bringing contaminants and disease with them. But it's not just germs they create. Female houseflies can produce up to 1,000 eggs in their lifetime – which is only one month. Shoo, fly.



RODENTS

Rats and mice aren't picky about their food sources, and they can squeeze through holes as small as a dime. This makes them esteemed opponents, capable of sneaking into and adapting to almost any living situation. Like flies, rodents readily spread disease through their droppings, saliva and urine. Plus, a rodent sighting could really gnaw into a business's bottom line.



COCKROACHES

These persistent pests can survive a month without food – but that doesn't mean they won't enjoy the smell. Cockroaches will sniff out any organic food source they can find, including garbage and decaying material. Capable of sliding through cracks and hiding in crevices that measure just 1/6th of a centimetre, these creatures are considered expert hidiers. They're also nocturnal, so a roach sighting during the day could be a sign of a much larger infestation.



ANTS

Ants march toward the same smells humans do, including sweets, grease, fruits, vegetables and meat. And these pests are anything but anti-social. Once they've found a food source, ants leave a chemical scent trail for others in their colony to follow. Together, they move through the tiniest of cracks and even relocate when they feel threatened.

If your business stinks, pests might not be your only concern.

SMELL is the only sense directly connected to our brain's limbic system, which is the home for our memories and emotions. So, a foul odour could trigger unpleasant feelings in your customers and guests.

RESEARCH shows that tackling bad odours is tough for sanitation professionals. In fact, 79% of cleaning professionals say removing odour is their biggest challenge, particularly garbage-related and restroom-related scents. Yum.



Call us at 1-800-800-6754 or visit www.orkincanada.ca today for more information on how scent can positively impact your business.

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